# Adventurous Reflections

2 0 2 3 C O N F E R E N C E



Changing thought, changing behaviour, impacting lives.



### REFLECTION

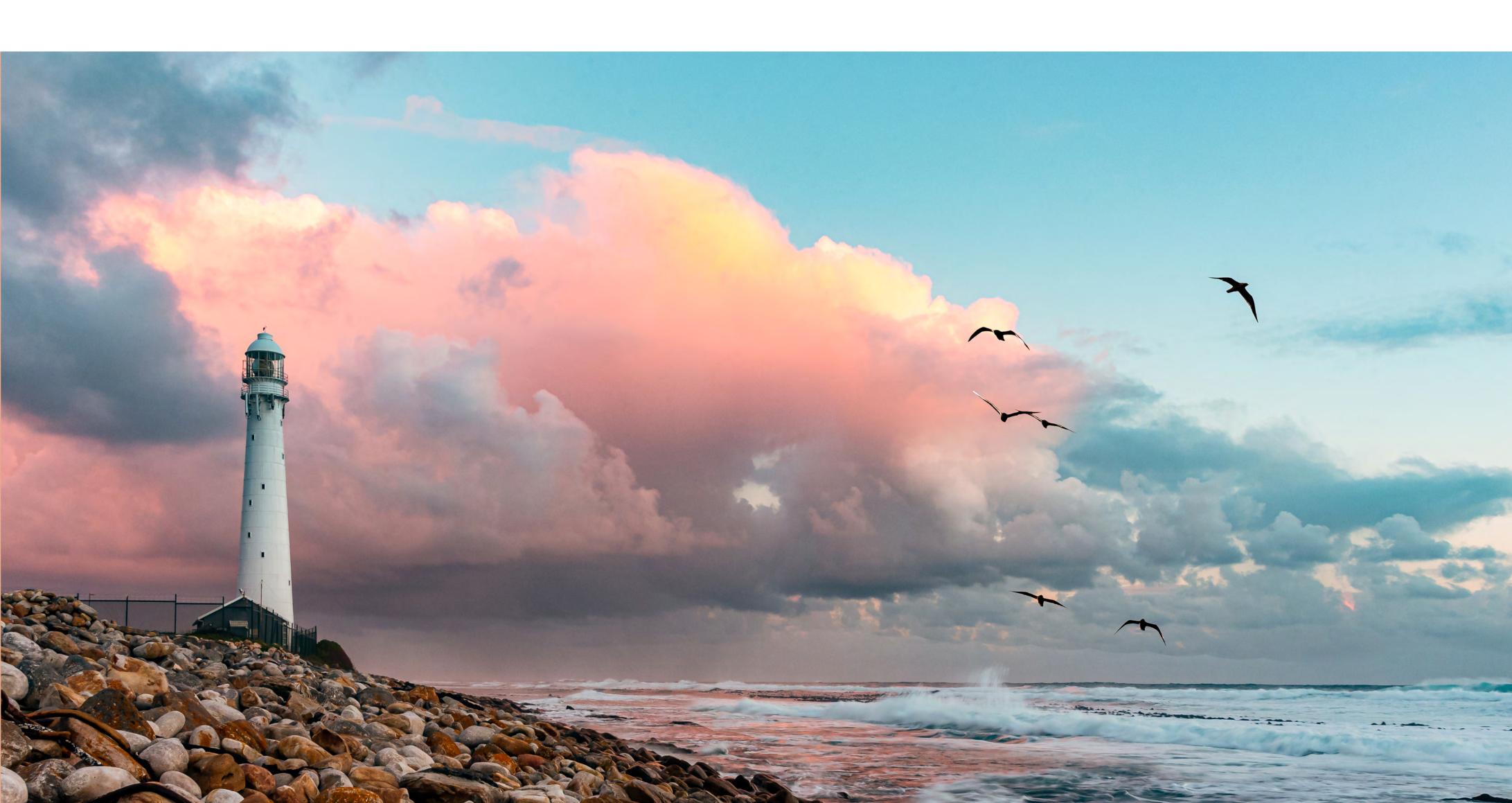
Reflection is the ability to bounce light off of something, the potential to reflect light. A material with the potential to give light more purpose than just being absorbed with limited reach.

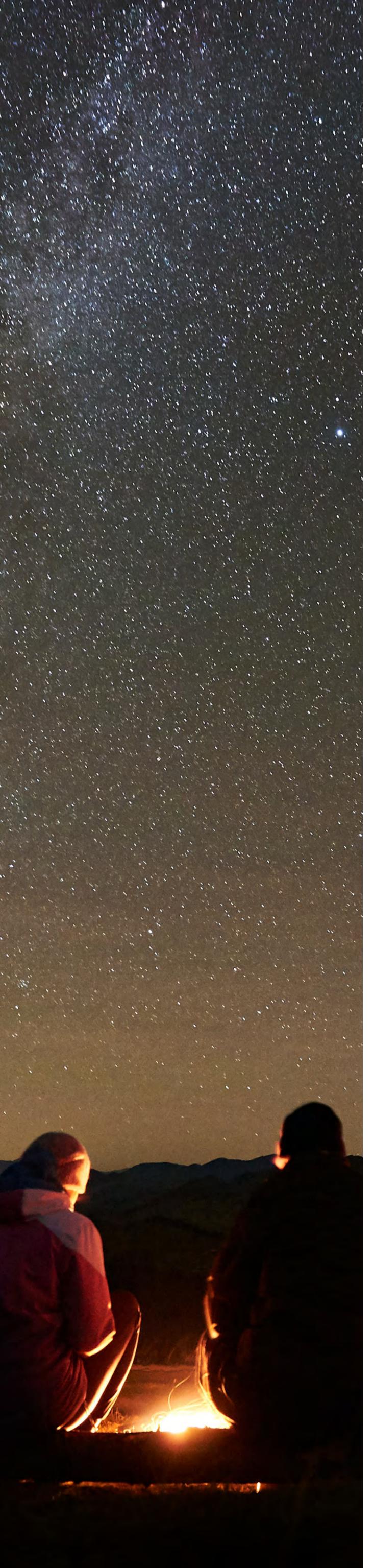
A lighthouse reflects light from mirrors to become a beacon of hope and safety to ships at sea in troubled waters. A lighthouse is a symbol of safety and awareness even in times of no challenge.

Reflection in the adventure industry is the ability/opportunity to look back on experiences; to investigate and analyse your own thoughts and behaviour; to analyse and assist group thinking and behaviours; to reflect on alternative actions; to look for better applications; to become better, safer, and more efficient; and to learn from experiences and transfer the learning to diverse real-life situations.

The South African Adventure Industry Association is a lighthouse reflecting light, light generated by the collective energy and momentum of its members to again provide the broader industry with the capacity to professionalise in a safe environment.

**The Adventurer:** guide, facilitator, or entrepreneur is a lighthouse reflecting experiences to create life changing moments of impact for their clients.





### DETAILS

Hosted by the South African Adventure Industry Association.

### DATE:

24 - 27 July 2023

### FORMAT:

Sleep over and drive in. Exhibitions, practical workshops, talks.

### VENUE: Heronbridge Retreat.

 Proud SAAIA member and supporter in Gauteng.

### TICKETS:

FULL conference delegate tickets include all conference presentations, refreshments, lunches and evening events that include dinner.

DAY delegate tickets include conference presentations, refreshments and lunches. They do NOT include evening activities.

FULL conference delegate tickets including accommodation, breakfast, evening events are available on request.

### PRICES:

https://www.adventureassociation. co.za/2023-conference



### PROGRAME

### DAY 1 | 24 JULY 2023

12:00: Registrations open & Exhibitions (set up from 8:00)

16:30 - 20:00: Meet and Greet Mocktail Dinner at Heronbridge Retreat

### DAY 2 | 25 JULY 2023

**07:30 - 16:00:** Registration

08:00 - 09:00: Breakfast (overnight delegates ONLY),

Demonstrations & exhibitions continue,

**09:00 - 9:30:** Opening

**09:30 - 10:30:** Session 1: Simon Priest "The

importance of Reflection in Adventurous

Experiential Learning".

10:30 - 11:00: TEA, Demonstrations & exhibitions

continue.

11:00 - 12:00: Session 2: SATSA "Adventure Chapter

& ISO"

**12:00 - 13:00:** Session 3: VSS - Darren Erasmus talk

& demonstration on "Vertical Safety Solutions &

Regulations"

**13:00 - 14:00:** LUNCH

14:00 - 15:00: Session 4: Prof Graeme "Stories from

the edge: and adventurous life"

**15:00 - 16:00:** Session 5: Speaker to be confirmed.

16:00 - 18:00: TEA, Demonstrations & exhibitions

continue.

18:00 - 22:00

Drumming Circle, Dinner and Bonfire at

Heronbridge Retreat

### DAY 3 | 26 JULY 2023

**07:30 - 16:00:** Registration

**08:00 - 09:00:** Breakfast (overnight delegates

ONLY), Demonstrations & exhibitions

continue,

**09:00 - 10:00:** Session 6: Jessi Sunkel

"Opening & SAAIA Professional body news, &

developments"

**09:30 - 10:30:** Session 7: Neil Haarhoff from

Stanford Lake College "A model for

integrating education & adventure in schools".

**10:30 - 11:00:** TEA, Demonstrations &

exhibitions continue.

**11:00 - 12:00:** Session 8: Fred Bohasu

"Leadership and Change: transformation

within the adventure industry."

12:00 - 13:00: Session 9: Pieter Snyman "Why

intentional experiences? (The impact of

Adventure"

**13:00 - 14:00:** LUNCH

**14:00 - 15:00:** Session 10: Mona Preller "Case

studies for client services, product quality and

innovation in product delivery".

**15:00 - 17:30:** Game drive & cocktails

**18:00 - 18:45:** Wine Tasting

19:00 - 22:00: Spitbraai, talk by ministry TBC

### DAY 4 | 27 JULY 2023

07:30: Registration

**08:00 - 09:00:** Breakfast (overnight delegates

ONLY), Demonstrations & exhibitions continue,

09:00 - 09:30: Opening

**09:30 - 10:30:** Session 11: François Nel "Exploring

the evolving role of the Adventure Industry in

Southern Africa's Outdoor Recreation sector in the

Post-COVID Era"

10:30 - 11:00: TEA, Demonstrations & exhibitions

continue.

11:00 - 12:00: Session 12: Allan Williams:

"Facilitating youth development in

communities at Risk"

**12:00 - 13:00:** Session 13: Alan Champkins:

"Challenge by Choice & comfort zone models

in Adventure Experiences"

**13:00 - 14:00:** LUNCH, Demonstrations &

exhibitions continue.

14:00 - 17:00: Demonstrations & exhibitions

closing.



### ATTENDEES

#### Who is this conference for?

This conference is for anybody making use of adventurous endeavours to facilitate experiences - whether for recreation, education, development, training, therapeutic, or ministry purposes.

This conference is for any person wanting to be more knowledgeable or sensitive to intentionally make learning from adventurous experiences more impactful and life changing.

This conference is for any person wanting to be more knowledgeable or sensitive to intentionally facilitate adventurous experiences for a richer learning experience for their clients.

Any person wanting to broaden their horizons and wanting to be in the company of likeminded people with a passion for life and adventure.

This conference is the perfect opportunity to learn, network, gain tools, self-develop, and partake in sharing of your own ideas and trade.



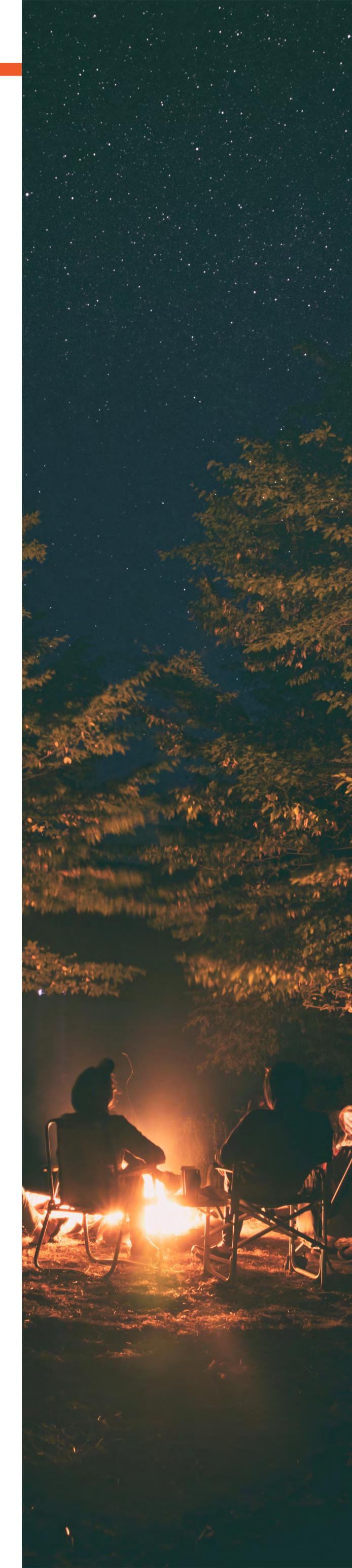
We are excited to announce that visiting us from Canada will be our keynote speaker, **Dr. Simon Priest**.

We have a growing list of partners that include The South African Outdoor Industry Association, Christian Camping Southern Africa, and a handful of universities.

Other **presenters** will include local academics, specialists, trainers, government, and more. These presentations will include talks, practical workshops and exhibitions.

**Topics** presented will include: good practice; theoretical studies; training; health and safety; safety standards; team dynamics; outdoor learning; adventure tourism; and more.

All presentations will be a reflection of the industry, and a reflection of the speaker as to how it impacts and enhances the client and provider's experience.



Get in touch with us if you would like to partner, exhibit, sponsor, attend or participate in this conference. We are so excited and are looking forward to seeing you at this landmark event!

## Dr. Pieter Snyman

snymanpieterl@gmail.com +27 82 882 7342

